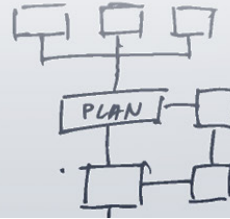
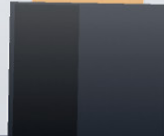


BICHSEL HEALTHCARE CONSULTING

Commercialization Strategy & Execution
for Medical Device & Biotech Companies
Bichselconsulting.com

THINK



WE CAN HELP WITH

Sell Sheets

Product Demos & Simulations

Websites

Digital Sales Tools

Pitch Presentations

Exhibit Booths

Patient Resources

Physician Training

Videos & Animations

Case Studies



Becca Kiel leads BHC's Marketing Communications Team, with a collective 85 years' experience.

MARKETING COMMUNICATIONS SERVICES

SELL SHEETS

PRODUCT DEMOS & SIMULATIONS

Is your company and its products well positioned in the market?

WEBSITES

The experts at Bichsel Healthcare Consulting can help you develop and execute comprehensive, integrated marketing solutions that raise brand awareness, boost sales and solidify relationships with existing customers.

DIGITAL SALES TOOLS

Whatever your goals and objectives, effective marketing leads to a better, more consistent brand experience. The end result: more sales.

PITCH PRESENTATIONS

EXHIBIT BOOTHS

Call for a free consultation today!

CASE STUDIES

PHYSICIAN TRAINING



PATIENT RESOURCES

VIDEOS & ANIMATIONS

Bichsel Healthcare Consulting, LLC

BHC IS A FULL-SERVICE MARKETING COMMUNICATIONS SOLUTION

PRODUCT & COMPANY PROMOTION

BHC has extensive experience in creating product sell sheets, brochures, price lists, trade show graphics, exhibit booths, display banners, C-level presentations, websites and other promotional tools and resources.

PROCEDURE SUPPORT

BHC can help create quick reference guides, case studies, billing and coding guides, online portals for ongoing education and hands-on workshops.

DIGITAL APPLICATIONS

BHC offers mobile and tablet sales platforms, as well as an online portal for sales representatives to order literature, table runners, display banners, give-aways and other resources for sales calls and events.

DEMOS & SIMULATORS

BHC can help develop product samples, demonstration models and creative simulations to give potential customers an interactive, virtual experience with products and procedures.

CLINICAL DATA

Whether keeping staff and customers up-to-date with the latest research, or recruiting for clinical trials, BHC has vast experience in managing print and online bibliographies, developing key point summaries, and generating patient and physician materials.

PATIENT EDUCATION

BHC successfully executes patient education strategies, including patient-directed websites, online “find a physician” databases, digital marketing campaigns, patient guides, procedural videos and animations, physician discussion guides and more.

REGULATORY COMPLIANCE

BHC staff are trained (and annually receive updates) on creating communications within the highly-regulated healthcare industry. We understand the importance of adhering to product labeling and substantiating any claims with clinical evidence.

Bichsel Healthcare Consulting, LLC

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